

EXECUTIVE HIRE SHOW – DIRECTIONS

Ricoh Arena, Phoenix Way, Foleshill, Coventry, CV6 6AQ

Coventry lies at the very heart of England and is easily accessible by road, rail and air.

From the North

- Take the M1 southbound.
- Leave the M1 at junction 21, then at the roundabout take the 3rd exit onto the M69 (signposted Coventry, Birmingham)
- Leave the M69 branching left (signposted Birmingham M6, Coventry North and Central A4600).
- Keep in right-hand lane then continue forward (signposted Birmingham) joining the M6 at junction 2.
- Leave the M6 at junction 3, then take 2nd exit onto Phoenix Way - A444 (signposted Coventry)
- At the next roundabout, take the 1st exit onto Rowleys Green Lane.
- At roundabout take 2nd exit onto Judds Lane.
- Arrive at Ricoh Arena.

From the North-West

- Take the M6 southbound.
- Leave the M6 at junction 3 (signposted Coventry North) then at the roundabout take the 4th exit onto Phoenix Way - A444 (signposted Coventry).
- At the next roundabout, take the 1st exit onto Rowleys Green Lane.
- At roundabout take 2nd exit onto Judds Lane.
- Arrive at Ricoh Arena.

From the South

- Take the M40 northbound.
- Leave the M40 at junction 15, then at the roundabout take the 4th exit onto Warwick Bypass - A46 (signposted Coventry).
- Continue forward to join the A444.
- Take left hand lane (signposted City Centre) onto London Road - A4114.
- Continue forward on London Road - until you reach the Ring Road.
- Stay in right-hand lane and take 2nd exit onto the Ring Road.
- Leave the Ring Road at junction 3 - at roundabout take 2nd exit onto Sky Blue Way.

- Proceed forward over traffic lights.
- At next roundabout, take 1st exit onto A444, signposted Nuneaton.
- Continue forward on A444, straight on at roundabouts until you see the Ricoh Arena.
- At the last roundabout adjacent to the Ricoh Arena on your right-hand side, take 3rd exit onto Rowleys Green Lane.
- At roundabout take 2nd exit onto Judds Lane.
- Arrive at Ricoh Arena.

From the South-East

- Take the M1 northbound.
- Taking the left hand lane, join the M6 motorway (signposted M6 The North West, Coventry North, Birmingham)
- Leave the M6 at junction 3, then at the roundabout take the 2nd exit onto Phoenix Way - A444 (signposted Coventry)
- At the next roundabout, take the 1st exit onto Rowleys Green Lane.
- At roundabout take 2nd exit onto Judds Lane.
- Arrive at Ricoh Arena.

From the East

- Take the A14 westbound.
- Continue forward, then join the M6 motorway (signposted M6, The North West, Birmingham, Coventry)
- Leave the M6 at junction 3 (signposted Coventry North) then at the roundabout take the 4th exit onto Phoenix Way - A444 (signposted Coventry).
- At the next roundabout, take the 1st exit onto Rowleys Green Lane.
- At roundabout take 2nd exit onto Judds Lane.
- Arrive at Ricoh Arena.

From the train station

The railway station for the Ricoh Arena is the main Coventry railway station, which is in the City Centre and approximately 6 miles away. There are always black cabs immediately outside the station and it is a 10 to 15 minute taxi ride costing around £8.80. There is a taxi drop off point at the Ricoh Arena outside the main Atrium entrance.